

CONTRACT

WSMV
5700 Knob Road
Nashville, TN 37209
(615)353-4444

<u>Contract / Revision</u> 499238 /		<u>Alt Order #</u> 06382090
<u>Product</u> GREEN FOR TN SENATE		
<u>Contract Dates</u> 10/23/12 - 10/30/12		<u>Estimate #</u> 3422
<u>Advertiser</u> Mark Green For TN State Senate		<u>Original Date / Revision</u> 10/17/12 / 10/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSMV	<u>Account Executive</u> Aaron Ashe	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 262	<u>Product Code</u> 471
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WSMV	10/26/12	10/26/12	M-F 10P NEWS	10P-1035P		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----1--				1	\$1,200.00			
N 2	WSMV	10/26/12	10/26/12	CH. 4 NEWS @ 6	6-630pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----1--				1	\$700.00			
N 3	WSMV	10/26/12	10/26/12	Ch. 4 News Today 6-7am	558am-658am		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----1--				1	\$575.00			
N 4	WSMV	10/26/12	10/26/12	CH. 4 NEWS @ 6:30pm	629-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----1--				1	\$650.00			
N 5	WSMV	10/29/12	10/29/12	M-F 10P NEWS	10P-1035P		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	1-----				1	\$1,200.00			
N 6	WSMV	10/29/12	10/29/12	Tonight Show 1035-1137pm	1035-1137PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	1-----				1	\$700.00			
N 7	WSMV	10/29/12	10/29/12	Ch. 4 News at 5	5-530pm		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	1-----				1	\$575.00			
N 8	WSMV	10/29/12	10/29/12	CH. 4 NEWS @ 6	6-630pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	1-----				1	\$700.00			
N 9	WSMV	10/29/12	10/29/12	Ch. 4 News Today 6-7am	558am-658am		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	1-----				1	\$575.00			
N 10	WSMV	10/29/12	10/29/12	CH. 4 NEWS @ 6:30pm	629-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	1-----				1	\$650.00			
N 11	WSMV	10/29/12	10/29/12	Today Show 7-9am	658-9AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u> 499238 /		<u>Alt Order #</u> 06382090
<u>Contract Dates</u> 10/23/12 - 10/30/12	<u>Product</u> GREEN FOR TN SENATE	<u>Estimate #</u> 3422
<u>Advertiser</u> Mark Green For TN State		<u>Original Date / Revision</u> 10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$600.00			
N 12	WSMV	10/27/12	10/27/12	Saturday Night Live	1030pm-1030pm-12mid		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$700.00			
N 13	WSMV	10/28/12	10/28/12	Sun 8a-9a	Sun 8a-9a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$450.00			
N 14	WSMV	10/28/12	10/28/12	Meet the Press	Sun 9-10am	Sun 9-10a	:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$375.00			
N 15	WSMV	10/25/12	10/25/12	Tonight Show	1035-1137pm	1035-1137PM	:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$700.00			
N 16	WSMV	10/25/12	10/25/12	Ch. 4 News at 5	5-530pm		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$575.00			
N 17	WSMV	10/25/12	10/25/12	M-F 5-6a	M-F 5a-6a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$250.00			
N 18	WSMV	10/25/12	10/25/12	CH. 4 NEWS @ 6	6-630pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$700.00			
N 19	WSMV	10/25/12	10/25/12	Today Show	7-9am	658-9AM	:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$600.00			
N 20	WSMV	10/23/12	10/23/12	Tonight Show	1035-1137pm	1035-1137PM	:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$700.00			
N 21	WSMV	10/23/12	10/23/12	Ch. 4 News at 5	5-530pm		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$575.00			
N 22	WSMV	10/30/12	10/30/12	M-F 5-6a	M-F 5a-6a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$250.00			
N 23	WSMV	10/23/12	10/30/12	CH. 4 NEWS @ 6	6-630pm		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$700.00			
Week:		10/29/12	11/04/12	-1-----				1	\$700.00			
N 24	WSMV	10/30/12	10/30/12	CH. 4 NEWS @ 6:30pm	629-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$650.00			
N 25	WSMV	10/23/12	10/23/12	Today Show	7-9am	658-9AM	:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$600.00			
N 26	WSMV	10/30/12	10/30/12	T 8-9pm	Go On/New Norma		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$1,600.00			
N 27	WSMV	10/24/12	10/24/12	M-F 10P NEWS	10P-1035P		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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499238 /	06382090

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/30/12	GREEN FOR TN SENATE	3422

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mark Green For TN State	10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$1,200.00												
N 28	WSMV	10/24/12	10/24/12	Ch. 4 News at 5	5-530pm		:30			NM	1	\$575.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$575.00												
N 29	WSMV	10/24/12	10/24/12	M-F 5-6a	M-F 5a-6a		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$250.00												
N 30	WSMV	10/24/12	10/24/12	CH. 4 NEWS @ 6	6-630pm		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$700.00												
N 31	WSMV	10/24/12	10/24/12	Ch. 4 News Today 6-7am	558am-658am		:30			NM	1	\$575.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$575.00												
N 32	WSMV	10/24/12	10/24/12	CH. 4 NEWS @ 6:30pm	629-7pm		:30			NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$650.00												
Totals											33	\$22,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	22	\$14,000.00	\$11,900.00
10/29/12 - 10/30/12	11	\$8,200.00	\$6,970.00
Totals	33	\$22,200.00	\$18,870.00

Signature: _____ **Date:** _____

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OCT17/12 15.51
*** WSMV-TV ***

DATE OCT17/12 15.51

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PROGRAM : CH4 NEWS AT 6
RA35-64 : 6.6
CON COM1: CH4 NEWS AT 6
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			600A-700A PROGRAM : CH4 NEWS TODAY RA35-64 : 5.0 CON COM1: CH4 NEWS TODAY	30		\$575.00	10/26	10/26	1		FRI	1
4			630P-700P PROGRAM : CH4 NEWS AT 630< RA35-64 : 5.7 CON COM1: CH4 NWS AT 630<	30		\$650.00	10/26	10/26	1		FRI	1
5			1000P-1035P PROGRAM : CH4 NWS@10< RA35-64 : 5.3 CON COM1: CH4 NWS@10<	30		\$1,200.00	10/29	10/29	1		MON	1
6			1035P-1135P PROGRAM : TONITE SHW-NBC< RA35-64 : 3.0 CON COM1: TONITE SHW-NBC<	30		\$700.00	10/29	10/29	1		MON	1
7			500P-530P PROGRAM : CH4 NEWS AT 5 RA35-64 : 5.5 CON COM1: CH4 NEWS AT 5	30		\$575.00	10/29	10/29	1		MON	1
8			600P-630P PROGRAM : CH4 NEWS AT 6 RA35-64 : 6.6 CON COM1: CH4 NEWS AT 6	30		\$700.00	10/29	10/29	1		MON	1
9			600A-700A PROGRAM : CH4 NEWS TODAY RA35-64 : 5.0 CON COM1: CH4 NEWS TODAY	30		\$575.00	10/29	10/29	1		MON	1
10			630P-700P PROGRAM : CH4 NWS AT 630< RA35-64 : 5.7 CON COM1: CH4 NWS AT 630<	30		\$650.00	10/29	10/29	1		MON	1

REP HEADLINE# 6382090
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT17/12 15.51
 *** WSMV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			700A-900A PROGRAM : TODAY SHW RA35-64 : 3.7 CON COM1: TODAY SHW	30		\$600.00	10/29	10/29	1		MON	1
12			1035P-1205A PROGRAM : SAT NITE LIVE< RA35-64 : 5.0 CON COM1: SAT NITE LIVE<	30		\$700.00	10/27	10/27	1		SAT	1
13			800A-900A PROGRAM : CH4 NW TDY SU RA35-64 : 5.6 CON COM1: CH4 NW TDY SU	30		\$450.00	10/28	10/28	1		SUN	1
14			900A-1000A PROGRAM : MEET PRESS-SUN RA35-64 : 3.6 CON COM1: MEET PRESS-SUN	30		\$375.00	10/28	10/28	1		SUN	1
15			1035P-1135P PROGRAM : TONITE SHW-NBC< RA35-64 : 3.0 CON COM1: TONITE SHW-NBC<	30		\$700.00	10/25	10/25	1		THU	1
16			500P-530P PROGRAM : CH4 NEWS AT 5 RA35-64 : 5.5 CON COM1: CH4 NEWS AT 5	30		\$575.00	10/25	10/25	1		THU	1
17			500A-600A PROGRAM : CH4 NW TDY E RA35-64 : 3.3 CON COM1: CH4 NW TDY E	30		\$250.00	10/25	10/25	1		THU	1
18			600P-630P PROGRAM : CH4 NEWS AT 6 RA35-64 : 6.6 CON COM1: CH4 NEWS AT 6	30		\$700.00	10/25	10/25	1		THU	1

OCT17/12 15.51
*** WSMV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			700A-900A PROGRAM : TODAY SHW RA35-64 : 3.7 CON COM1: TODAY SHW	30		\$600.00	10/25	10/25	1		THU	1
20			1035P-1135P PROGRAM : TONITE SHW-NBC< RA35-64 : 3.0 CON COM1: TONITE SHW-NBC<	30		\$700.00	10/23	10/23	1		TUE	1
21			500P-530P PROGRAM : CH4 NEWS AT 5 RA35-64 : 5.5 CON COM1: CH4 NEWS AT 5	30		\$575.00	10/23	10/23	1		TUE	1
22			500A-600A PROGRAM : CH4 NW TDY E RA35-64 : 3.3 CON COM1: CH4 NW TDY E	30		\$250.00	10/30	10/30	1		TUE	1
23			600P-630P PROGRAM : CH4 NEWS AT 6 RA35-64 : 6.6 CON COM1: CH4 NEWS AT 6	30		\$700.00	10/23	10/30	1		TUE	2
24			630P-700P PROGRAM : CH4 NWS AT 630< RA35-64 : 5.7 CON COM1: CH4 NWS AT 630<	30		\$650.00	10/30	10/30	1		TUE	1
25			700A-900A PROGRAM : TODAY SHW RA35-64 : 3.7 CON COM1: TODAY SHW	30		\$600.00	10/23	10/23	1		TUE	1
26			800P-900P PROGRAM : GO ON / NEW NORMAL RA35-64 : 7.9 CON COM1: GO ON / NEW NORMAL	30		\$1,600.00	10/30	10/30	1		TUE	1

REP HEADLINE# 6382090
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT17/12 15.51
 *** WSMV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			1000P-1035P	30		\$1,200.00	10/24	10/24	1		WED	1
PROGRAM : CH4 NWS@10<												
RA35-64 : 5.3												
CON COM1: CH4 NWS@10<												
28			500P-530P	30		\$575.00	10/24	10/24	1		WED	1
PROGRAM : CH4 NEWS AT 5												
RA35-64 : 5.5												
CON COM1: CH4 NEWS AT 5												
29			500A-600A	30		\$250.00	10/24	10/24	1		WED	1
PROGRAM : CH4 NW TDY E												
RA35-64 : 3.3												
CON COM1: CH4 NW TDY E												
30			600P-630P	30		\$700.00	10/24	10/24	1		WED	1
PROGRAM : CH4 NEWS AT 6												
RA35-64 : 6.6												
CON COM1: CH4 NEWS AT 6												
31			600A-700A	30		\$575.00	10/24	10/24	1		WED	1
PROGRAM : CH4 NEWS TODAY												
RA35-64 : 5.0												
CON COM1: CH4 NEWS TODAY												
32			630P-700P	30		\$650.00	10/24	10/24	1		WED	1
PROGRAM : CH4 NWS AT 630<												
RA35-64 : 5.7												
CON COM1: CH4 NWS AT 630<												

OCT/12 14000.00 NOV/12 \$8,200.00 CONTRACT TOTAL 22200.00
 TOTAL SPOTS 33

REP HEADLINE# 6382090
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$74,000 WSMV 30% WKRN 28% WTVF 32% WZTV 10% WUXP 0% CABL 0% WNAB 0%
EST

SVC- NSI
DEMOS- RA35-64*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Jon Ferrell,

being/on behalf of: Mark Green for TN State Senate, a legally

qualified candidate of the Republican political

party for the office of: TN State Senate

in the General Election

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Mark Green for TN State Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

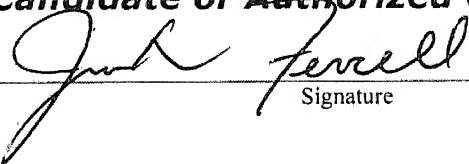
Jordan Young- Campaign Manager

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date


Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

 PAUL Scott GSM
Signature Printed Name Title